EXHIBIT C

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- 2 42nd Street, New York, New York 10017,
- 3 being first duly sworn/affirmed, was
- 4 examined and testified as follows:,
- 5 BY MS. GREENE:
- 6 Q. Good morning, Mr. Kennedy. My name
- 7 is Cara Greene. I'm an attorney and I
- 8 represent the plaintiff, Hyla Gold, in
- 9 this matter.
- Before we begin, I want to
- 11 give you a few instructions. I know you
- 12 have seen a deposition at least before,
- 13 but just so that we all remember what the
- 14 ground rules are, first of all, do you
- 15 understand that you are under oath?
- 16 A. Yes.
- 17 Q. And do you understand that this is
- 18 the same oath that you would take in a
- 19 courtroom?
- 20 A. Yes.
- Q. If you don't hear or understand a
- 22 question I ask you, please feel free to
- 23 ask me to repeat it or rephrase the
- 24 question. I will do so. That means if I
- 25 do ask a question and you answer, you

- ļ Q. Any other departments other than
- 2 those five that you have just listed?
- 3 A. No.
- 4 Q. And each one of those departments
- has a department head? 5
- A. Correct. 6
- 7 Q. Who is the department head of sales
- 8 for the New York market?
- 9 A. Lou Giordano.
- 10 Q. Do each of the markets that we have
- 11 been discussing those forty-eight markets
- within the United States, do they each 12
- 13 have these different departments within
- 14 their markets?
- 15 A. I'm not sure. I know there is
- based on various market needs structure is 16
- 17 different based on the market. For
- 18 example, how you need to set up an operate
- 19 New York is quite different than operating
- 20 Wichita. So, for example, their real
- 21 estate and public affairs may be just one
- 22 person versus broken out. Each market has
- 23 its own ability to create their management
- 24 structure based on what they need to do so
- 25 to operate within their market. I don't

- know each and every market how they are.
- I know in the big world that's how it's
- 3 set up from market number 1 down to mark
- forty-eight or whatever. 4
- 5 Q. Okay. Looking at these, not as
- 6 discrete departments, but as functions
- within a market, does each market have an 7
- operations function or component of the 8
- 9 market?
- 10 MR. PUMA: Objection to the
- 11 form.
- 12 THE WITNESS: Yes.
- BY MS. GREENE: 13
- 14 Q. Does each market have a real estate
- 15 component to the market?
- 16 A. Yes.
- 17 Q. Does each market have a publicly
- affairs component to the market? 18
- 19 A. Yes.
- 20 Q. Does each market have a finance
- 21 components to that market?
- 22 A. Yes.
- 23 Q. And does each market have a sales
- 24 component within the market?
- 25 A. Yes.

1	action would be and whether there
2	would be a class or collective action,
3	not the merits of any particular
4	exemption. That has been clear from
5	the start in this case and, to me,
6	this is a perfect example of sending a
7	notice on certain topics and then
8	trying to get information the witness
9	is not prepared for.
10	As to the duties of these
11	various employees, the witness is
12	prepared to testify about that now.
13	He is prepared to testify how they are
14	compensated and the other topics. The
15	goals and objectives of the company
16	overall as to how it uses different
17	lines of business have nothing to do
18	with these areas. It seems to me that
19	we should move on and continue more
20	productive approach to this and work
21	toward the settlement discussions
22	which this has no relation to.
23	THE COURT: This is I
24	see the structure of the analysis of

this particular issue. I think

1	discovery on this first phase is due
2	to end April 11 which is this week.
3	In any event, I'm looking at a letter
4	from plaintiff's counsel describing
5	what the parties agreed the scope of
6	this discovery would be and the letter
7	is dated January 18 and it describes
8	on page 2 that the discovery would be
9	limited to topics that are "Reasonably
10	necessary for the settlement
11	conference." As a result, I can't
12	really enforce deposition discovery in
13	the way that I would normally if we
14	were talking about discovery on the
15	merits. If they were discovery on the
16	merits, there could be no instruction
17	not to answer unless it were on the
18	ground of privilege. But, the parties
19	had agreed to have some limited
20	discovery to see if it would help them
21	settle this case at a preliminary
22	phase and, as a result, really,
23	they're master's of their own destiny
24	here.
25	If the defendant refused to

1	answer these questions that are given
2	in a deposition to assist settlement
3	discussions, then they may be tying
4	their hands with respect to
5	plaintiff's willingness to settle.
6	They deprive plaintiff of what the
7	plaintiff considers important
8	information for those settlement
9	conversations to succeed.
10	On the other hand, or as
11	well, defendant should bear in mind
12	that to the extent that they refuse to
13	give information at this initial
14	phase, I am going to allow plaintiff
15	to explore these areas with a properly
16	noticed deposition when we get into
17	full fledged merit discovery and there
18	won't be an instruction not to answer
19	that I will uphold other than on the
20	grounds of privilege at that time.
21	So, I'm not going to order the witness
22	to answer.
23	The parties have created
24	sort of an odd animal here in terms of
25	the kinds of discovery that is going

Y	forward, so I can't apply the
2	customary rules and it hamstrings the
3	plaintiff in the settlement
4	discussion, then the defendant will
5	not be able to settle this case early
6	and will just move into full fledged
7	discovery. That's the upshot and
8	that's what we will address since we
9	have a June conference if I remember
10	correctly in terms of the date.
11	So, I'm not going to order
12	the witness to answer. I hope counsel
13	continue to cooperate with each other
14	and you lay the basis for fruitful
15	settlement discussion.
16	MR. PUMA: Thank you, your
17	Honor.
18	MS. GREENE: Thank you,
19	your Honor.
20	(Luncheon recess taken.)
21	(Afternoon session
22	resumed.)
23	BY MS. GREENE:
24	Q. In terms of the other Clear Channel

offices in other markets, do you know if

- they use these same employee handbook that
- 2 you use?
- 3 A. I do not know.
- 4 Q. Who would know?
- 5 A. I guess the people who distribute
- 6 the books.
- 7 Q. Who distributes the books?
- 8 A. I don't know. I guess the HR
- 9 department of Clear Channel.
- 10 Q. By that, do you mean HR department
- 11 of Clear Channel Communications?
- 12 A. Yes. I believe they are the ones
- 13 that assemble it and ship it out.
- 14 Q. Okay. Do you participate in
- 15 meetings with the presidents/general
- 16 managers of other markets?
- 17 A. No regular meetings, no.
- 18 Q. Have you ever participated in
- 19 meetings with other presidents of other
- 20 markets?
- 21 A. Yes.
- 22 Q. When was that?
- A. The last one was September of '05,
- 24 maybe, or '06.
- 25 Q. What was the purpose of that

- towards the end. Do you see that?
- 2 A. Yes.
- 3 Q. Is that the website that you were
- 4 referring to?
- 5 A. Yes.
- 6 Q. And, so, on this website are job
- 7 descriptions for account executives?
- 8 A. I believe there are sample job
- 9 descriptions. I myself have not pulled
- them off. I don't know if it's exactly 10
- what it is, but they are supportive 11
- information for various job descriptions. 12
- 13 Q. Okay. What are the job
- 14 responsibilities for an account executive?
- 15 MR. PUMA: Object to the
- 16 form.
- 17 THE WITNESS: They vary, you
- 18 know, to a large degree depending on,
- 19 you know, what particular account
- 20 executive position needs to be filled,
- 21 you know. For example, in the
- 22 New York market, an account executive
- 23 for someone that's going to be working
- 24 out of our Hudson Valley office will
- 25 vary greatly from an account executive

- it's to, you know, work your client 1
- 2 base, prospect for new clients and
- 3 grow your business. I mean how that
- breaks down to each individual AE, 4
- could be, you know, percentage of time 5
- 6 very different depending on who the AE
- 7 is and depending on, you know, where
- 8 their prospecting business and where
- 9 they are servicing business.
- 10 BY MS. GREENE:
- Q. Okay. Account executives in the 11
- New York City or, I'm sorry, in the 12
- New York market you indicated either 13
- 14 report to Lou Giordano or Frank?
- 15 A. Gerald Frankel.
- 16 Q. Is that correct?
- 17 A. That's correct.
- 18 Q. Do you know account executives
- outside of the New York market, do you 19
- know to whom they report within their 20
- market? 21
- 22 A. No.
- Q. Do you know if other markets also 23
- 24 have a V.P. of sales?
- 25 A. Yes.

- Q. And, yes, you know? ì
- 2 A. Yes, I know.
- Q. What is the answer, do other 3
- markets also have V.P. of sales?
- A. Yes. 5
- Q. Does every market have a V.P. of 6
- sales? 7
- 8 A. I don't believe so, no.
- Q. Do you know which markets don't 9
- 10 have a V.P. of sales?
- H A. No.
- Q. Do you know if the majority of 12
- market have a V.P. of sales? 13
- 14 A. The majority of market do have a
- V.P. of sales. 15
- Q. Do account executive supervise 16
- other employees? 17
- 18 A. No.
- 19 Q. Do they hire other employees?
- MR. PUMA: Objection to the 20
- 21 form.
- THE WITNESS: They don't 22
- directly hire. They might be involved 23
- with support staff to some degree, but 24
- they are not hiring or firing directly 25

1	themselves.
2	BY MS. GREENE:
3	Q. What types of activities does an
4	account executive engage in in order to do
5	the, what you describe, as their job work
6	the client base, prospects, new clients
7	and grow the business?
8	A. Again, depending on the client base
9	you work with and the prospecting you are
10	doing, it could vary greatly depending on
11	time. Activities include, you know,
12	knowledge of all the inventory.
13	MR. PUMA: He is going to
14	finish his answer. Don't cut him off
15	please.
16	THE WITNESS: Knowledge of
17	all the inventory, knowledge of the
18	media business, knowledge of the
19	competition, knowledge of resources

available to support selling efforts,

whether its prospecting, servicing

to interact with various parties of

people and then, you know, then

your business, time management, you

know, Communication skills to be able

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- 1 is working in the Hudson Valley who is
- 2 probably doing a lot more on the street
- 3 running, booking one little sign at a
- 4 time. So, they might have more volume of
- 5 new clients booked in terms of dollars.
- 6 It's probably significantly less than
- 7 others. So, again, it's just -- it varies
- 8 completely, you know, from one AE to
- 9 another, certainly, from month-to-month,
- 10 year-to-year. Someone who might have had
- 11 a large chunk of previous booked business,
- 12 that client now moved his buying to
- 13 Chicago and they lost that segment of
- 14 their business, so that prebooked business
- 15 that was layering in year after year may
- 16 now be gone and now that person is doing a
- 17 lot more churning and burning and having
- 18 to sell more deals in a shorter time to
- 19 make up that money. So, there is no set
- 20 way to say, you know, these groups of AE
- 21 predominantly have a lot of book business
- 22 and they just sit there and do that. It's
- 23 virtually, you know, changing upstream/
- 24 downstream all the time.
- Q. You mentioned that you have to run